THE LESTER RANDALL PREACHING FELLOWSHIP

PREACHING IN THE NEW CREATION

OCTOBER 27TH TO OCTOBER 29TH, 2024
Yorkminster Park Baptist Church, Toronto

SPONSORSHIP OPPORTUNITIES

COST: $1,100.00

Your sponsorship entitles you to the following:

EIGHT-FOOT DISPLAY TABLE

Located in the Exhibition Hall.

LOGO PLACEMENT AD

Posted on the sponsor page of the conference website for the lead-up and duration of the event.

The sponsor post will include:

• Your company name, contact name, address, phone number, and email address

• Description of your product or service

• A high-resolution image of the product or service

• A working URL to your company website

Specifications

• Graphics need to be a .PNG file type (not .JPEG)

• For best results, file type should be a transparent PNG or GIF suitable for displaying on a white background

• Image size should be at least 300 pixels wide

• Dimensions should be a long rectangle or square

• Include a working URL for your website

Material due September 6, 2024

TRANSITION SLIDESHOW
FULL SLIDE AD (up to 3 slides) *or* **25 SEC VIDEO** (no audio)

Shown before, and after the sessions on the big screen in Cameron Hall, on a monitor in the Exhibition Hall during breakfast/coffee breaks and continuously on a monitor in the Centre Hall.

Specifications: Full slide

• 1920px x 1080px

• 72 dpi JPG

Specifications: Video

• 1080p HD/16:9 aspect ratio

• mp4

Material due September 20, 2024

SPONSORSHIP OPPORTUNITIES

HALF-PAGE AD

Placed in the printed and digital program.

Specifications - half-page ad horizontal

Dimensions are listed width x height

- 7.25 x 4.75 inches
- Send a high resolution, press-ready PDF, JPG, TIF, or EPS file.
- Embed all fonts.
- Provide all press-ready ads in CMYK (full color) or grayscale.
- All artwork must have a minimum resolution of 266 dpi.
- We cannot accept Microsoft Publisher, Word, or PowerPoint files.
- Include a working URL address to link to your ad for use in the digital version of the program.

Material due September 6, 2024

SOCIAL MEDIA PROMOTION

Be included in the LRPF social media promotions the week of the conference as we thank all of our vendors, advertisers, and sponsors on Facebook, and Instagram.

Acknowledgement includes company's name, logo and URL.

Use the event hashtag **#LRPF2024** to increase your exposure.

- Please supply all relevant social media handles.

Material due September 20, 2024

Custom sponsorship packages can be arranged, for example sponsoring particular activities or events.

To book your sponsorship, or If you have any questions, please contact Janice Ivory-Smith.
janice.ivorysmith@gmail.com

www.lesterrandall.com